

Rod Hunter

ON-AIR TALENT ▪ HOST ▪ MODEL

Rod Hunter was a #1 rated morning radio personality for 15 years before his natural transition from radio to television in the early 80s. Rod dominated the Arbitron ratings in Akron-Cleveland, Pittsburgh, Houston and San Diego and was awarded Billboard Magazine's major market radio personality of the year. With that popularity came many local, regional, and national spokesperson roles for TV: Ford, Chevy, Toyota, Nissan, Chrysler, Winnebago, Yamaha, HBD and Showtime. Rod's next career step was to bring all that advertising experience to businesses nationwide. PrimeTime Ad Corp was formed in 1984 with clients from Los Angeles to New York City.

EXPERIENCE

- Ad Agency Owner. Writer, Director, Producer, Talent
- Over 35 years producing thousands of TV commercials
 - 15 Years #1 rated major market radio personality (Akron-Cleveland/ Pittsburgh/ Houston/ San Diego)
 - Extensive live stage/ MC experience (Junior Miss Pageants/ Kenny Rogers/ Alabama/ Hank Jr/ Willie & Waylon)
 - Pro Hockey & Tennis PA announcer

TV SPOKESPERSON

HBD - Showtime - NFL National
Yamaha - Eyecare USA National
Home Town Buffet National
Buick Dallas
Ford Chicago
Toyota Orlando
Chevy Pittsburgh
La Mesa RV - 12 stores in 7 states (More On Request)

SPECIAL SKILLS

Licensed Pilot ▪ Certified Scuba Diver
Weapons Training w/ Concealed Carry Permit
Dune Buggy Racing ▪ Snow Skiing ▪ Harley Owner
RV Owner ▪ Boat-Jet Ski owner ▪ Golf ▪ Tennis
Guitar ▪ Show & Event Host ▪ Valid Passport/Driver License
First Class Engineering License ▪ Fitness enthusiast.

PROUD WARTIME MILITARY VETERAN



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